

HOLLYWALL

OVERVIEW

HOLLYWALL

Hollywall Entertainment Inc., (Hollywall), is a publicly traded multi-faceted construction/developer, media, entertainment, telecommunications, technology and broadcasting company and operates through one subsidiary and seven divisions: Hollywall Development Company, (HWDC), Hollywall School, Entertainment, HW Networks, Hollywall Music, HWRadio, and Hollywall Productions. Hollywall Entertainment, Inc. trades under the ticker symbol, (HWAL).

Hollywall Development Company, LLC (HWDC) is a subsidiary of Hollywall Entertainment, Inc., a minority majority controlled and operated consortium company. Formed by seasoned corporate executives from major industries along with hand selected partnerships with: Investment Banks, Global Capital Funds, Public Financial and Wealth Management Firms, Construction Engineering / Building Companies, Federal Agencies, State and Local Governments, Non-profits, Faith-based Organizations and Housing Authorities. HWDC is building, restoring and creating ""SMART" communities and telecommunication networks throughout the United States of America.

HWDC is comprised of dozens of Corporate partners and businesses including MBE, (Minority Business Enterprise), WBE (Women's Business Enterprises) and Disabled Veteran Owned Small Business (SDVOSB) certified companies.

HWDC has partnered with a National P3 Foundation organization and a Preeminent Global NYSE Financial Services Firm which provides investment banking, securities, wealth management and investment management services



The HWDC FIBER TO THE PEOPLE project will provide broadband, telecommunications network and 5G connectivity services to the underserved rural and urban communities throughout the Blackbelt region to include the states of Alabama, Georgia, South Carolina, North Carolina, Virginia, Maryland and Washington DC.

Minority Business Accelerator (MBA) Program.



HWDC:

- Provide Incubator....Business training..... Mentoring programs to minority business enterprises. (MBEs) within all areas where 5G and Broadband networks will be installed and deployed.
 - Promote the growth and global competitiveness of minority business enterprises (MBEs)
 - > Support minority's' efforts to become successful business owners and entrepreneurs by providing training and mentoring programs in the following areas:
 - > Company formation
 - > Developing a Business plan including Concept development
 - > Sales and Marketing Plans
 - > Investment memorandums
 - ➤ Hiring and Human Resource
 - Corporate Accounting
 - Legal Guidance

HWDC is dedicated to helping minority business entrepreneurs succeed in establishing and successfully operating their own enterprise.

HWDC experienced team leverages years of business and entrepreneurial expertise.

Minority Business Occupation Training



HWDC:

- Provide occupation training to local minority residents and minority business enterprises (MBEs)to support thousands of new job opportunities that will be developed within the areas where 5G and Broadband network will be installed and deployed.
- Offer Occupation Training in the following areas:
 - > Traffic Control
 - > Fiber Optic Cable placement
 - Construction equipment operation
 - > Fiber Optic Cable Splicing
 - > Fiber Cable installation into Residential and Commercial Buildings
 - Data center operations management
 - > IT Support
 - Customer Service
 - > Telephone Answering Service
 - Reservation Agents
 - > Telemarketing Services
 - Web and Graphic Design
 - Computer Programming

COVID-19 Impact on the Telecommunications Industry

The coronavirus (COVID-19) pandemic has highlighted the need for broadband. Verizon told CNBC that they have experienced a 20% spike in web traffic during the crisis.



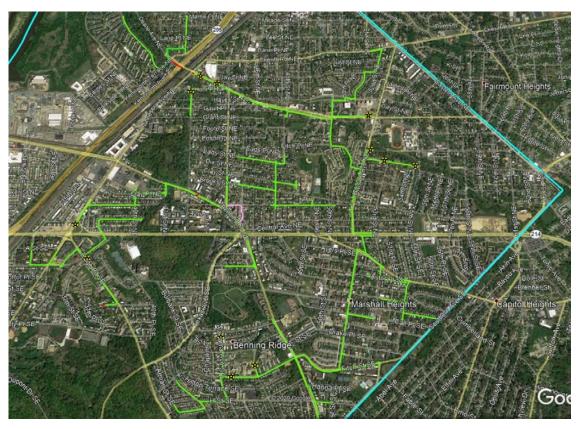
Based on the impact that COVID- 19 has had on the world, there is now awareness that studying and working from home are important for the economy.

HWDC expects that fiber infrastructure growth will accelerate to meet this increased market demand

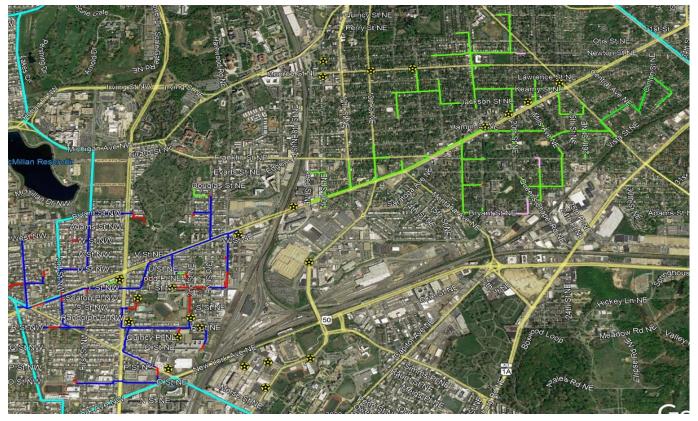
The U.S. and the worldwide economy have been significantly disrupted by the coronavirus (COVID-19) pandemic. Every industry is being significantly affected by COVID-19, but construction projects for critical infrastructure continue despite the pandemic



Washington DC 5G Network and Small cell node expansion plan

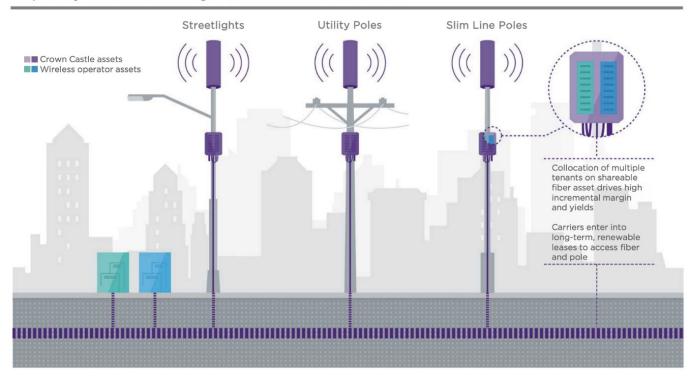






What Are Small Cells?

Fiber fed small cells enable wireless carriers to add much needed coverage and capacity to relieve congestion on their networks





SMART CITY

Hollywall Development Company (Hollywall), funds Smart Cities and their Technology Build-outs. Hollywall and its telecom partners contracts with carriers, content providers, fiber tenants, and data center tenants to lease or purchase services from the HW Network and smart city infrastructure.

- Fiber Optic Network
- Micro-Trenching Fiber Optic Lines
- Data Centers
- Smart Kiosk and Charging Stations
- Camera Systems
- Security Systems
- Smart Highway Traffic Monitoring
- Backup Power Solutions
- Advertising
- Emergency Alert Systems
- Gunshot Detection
- Amber Alerts
- Training Rooms
- Smart design and construction
- Smart connected buildings
- Smart cities
- Connected and autonomous vehicles
- Intelligent transportation systems
- Industrial internet solutions









THE CHANNEL LINE UP



CHANNELS



PREMIUM CHANNELS





















GO BACK 7 DAYS



WATCH ON THE GO

HW TV



Easy Surfing

Up to 50Mbps

Night Turbo-Speed

WiFi router

\$39.99 | month

Internet + TV Home Comfort

- Up to 100Mbps
- HW TV
- WiFi router
- AirTV-Box

\$59.99 | month





The **HW School** app for mobile devices allows students to take any material, including interactive lessons, offline.

- Provides a seamless experience between multiple devices and between school and home.
- Available for all of your iOS and Android devices.
- Get access to high-quality, digital-first curriculum resources that include interactive content, animation, and simulations in a fully integrated program.
 - Single sign-on from any device provides easy access to all curriculum and learning tools. Included mobile apps allow both online and offline access, which means a better school-home connection for students and families.



HW School is currently providing solutions to:

- 1. Provide parents who choose to home school their children with a powerful set of home teaching resources that they need for properly teaching in the digital age, leveraging mobile devices and tablets to transform the home learning experience.
- 2. Enable a new style of learning environment for classrooms.
- 3. Allow employees to take exams to become certified to sell a company's products, and employees can share project information, HR policies, training materials and more
- 4. Provide Universities ability to use for higher education curriculum

Universities using HW School for higher education curriculum



Hollywall School of Communications has launched its first of many curriculums to provide Career, Technical and Education high school program. Hollywall School offers students learning opportunities in the Audio/Video Technology & Film Industry. Participating schools receives a "Studio in a Box" that enables them to film and broadcast high-quality, HD video as well as access to the Hollywall Network platform. Access also includes required storage space and HW technical support.

HW Schools' experience in the film and audio/video industry and its experience with Digital Networks provides high schools with the equipment, server storage capacity, and technical support to provide students with opportunities to grow toward the Audio-Video-Film & Technology careers

NEED FOR DISTANCE LEARNING DUE TO COVID19



Communities across the United States are <u>facing challenges</u> of <u>remote learning</u> as K-12 schools have shifted to <u>online classes</u> or <u>been forced</u> to <u>go remote</u> after students or staff <u>tested positive</u> for <u>COVID-19 early</u> in the term. Many of these schools faced similar problems in the spring. A new analysis of Pew Research Center data collected in early April finds that 59% of parents with lower incomes who had children in schools that were remote at the time said their children would likely face at least one of three digital obstacles asked about.

Overall, 38% of parents with children whose K-12 schools closed in the spring said that their child was very or somewhat likely to face one or more of these issues. In addition, parents with middle incomes were about twice as likely as parents with higher incomes to report anticipating issues.

Concerns related to the "homework gap" have affected families and driven policymakers for years. After the coronavirus outbreak shut down most of the country, including most K-12 schools, some parents reported worries about how their child would be able to complete their schoolwork from home, according to the Center's April 7-12 survey of U.S. adults. At the time, 29% of parents with homebound schoolchildren said it was very or somewhat likely their children would have to do their schoolwork on a cellphone. About one-in-five parents also said it was at least somewhat likely their children would not be able to complete their schoolwork because they did not have access to a computer at home (21%) or would have to use public Wi-Fi to finish their schoolwork because there was not a reliable internet connection at home (22%).

As the people of Alabama continue taking the steps necessary to restore the economy, our post-pandemic prosperity will depend largely on strategies instituted during this emergency; teleconferencing, telemedicine, expansion of e-commerce, distance learning within our education systems and on-line career training. To ensure future economic prosperity, it will be critically important to continue developing and increasing access to virtual technologies that assist business, industry and the citizens of Alabama.

In many rural areas of Alabama, progress in economic development, education and quality of life will be largely affected by the availability of reliable, high-speed broadband. As we continue to modernize our economy, funding through federal, state and local governments to assist in the expansion of broadband should become and remain a priority.

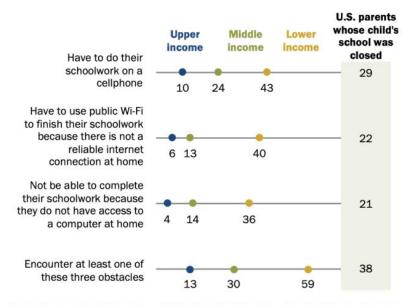
This need is urgent, especially in rural areas of Alabama. According to an analysis by U.S. News & World Report, the state of Alabama currently <u>ranks 47th</u> in the United States in broadband access. Furthermore, more than <u>one-quarter</u> of the population of rural areas of Alabama still lack internet access in the home.

Since the closure of school systems across Alabama in response to the COVID-19 pandemic, the "digital gap" among households has contributed to a "homework gap" among students. In rural Chilton County, Board of Education Superintendent Jason Griffin states, "We have a very serious challenge with internet access in our county. I would say, a large <u>majority of students</u> do not have access to online learning." This lack of access creates disparities in the progress and achievement attained by affected student populations. To eliminate these disparities, it is imperative that availability of broadband is expanded to make education opportunities readily available to better prepare our young people for future workforce and employment opportunities.

Recent work at home mandates have further emphasized the need for expanded access to broadband. For those who commute from rural areas to jobs in cities, the lack of on-line access created significant barriers to maintaining employment in the COVID-19 environment. Further complicating "Safe at Home" and other mandated directives, the inability to take advantage of on-line shopping for curbside pick-up of groceries and other staples due to the closure of retail outlets not only had a negative impact on individual lives but on the general economy as well.

Roughly six-in-ten parents with lower incomes said it's likely their homebound children would face at least one digital obstacle to doing their schoolwork

Among parents with children whose schools were closed, % who said it was very or somewhat likely that as their children did schoolwork at home during the coronavirus outbreak, they would ...



Note: Only parents of elementary, middle, high school students whose school was closed at the time were asked these questions. Family income tiers are based on adjusted 2018 earnings. Those who did not give an answer or who gave other responses are not shown. Source: Survey of U.S. adults conducted April 7-12, 2020.

PEW RESEARCH CENTER

The gap between demographics and regions that have access to modern information and communications technology, and those that don't or have restricted access. This technology can include the telephone, television, personal computers and the Internet.

- Roughly three-in-ten adults with household incomes below \$30,000 a year (29%) don't own a smartphone. More than four-in-ten don't have home broadband services (44%) or a traditional computer (46%). And a majority of lower-income Americans are not tablet owners.
- The digital divide typically exists between those in cities and in rural areas; between the educated and the uneducated.
- Among lower-income and minority groups, the rising costs of data plans and the difficulty of performing tasks and transactions on smartphones continue to inhibit the closing of the gap.
- Closing the digital divide will improve literacy, democracy, social mobility, economic equality and growth.



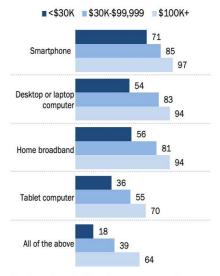
"The digital and technological revolution is the axis on which the economy is spinning now," Marc H. Morial, president and CEO of the NUL, told The Root. "It is a transformation of epic proportions."

- Nearly one-third of low-income families with school-aged children have no access to broadband at home. Lacking this vital tool, many students are left with few realistic options to access the internet, leaving them digitally undeveloped and vulnerable
- African Americans are more likely to own a cellphone than any other group, with the exception of Asian Americans, but less likely to work for one of the major social media or technology companies than any other ethnicgroup.
 - •In fact, according to the Urban League, black America's equality index is 72.5 percent overall, meaning that if white people receive 100 percent of the American pie African Americans are missing 27.5 percent of its overall share



Lower-income Americans have lower levels of technology adoption

% of U.S. adults who say they have the following \dots



Note: Respondents who did not give an answer are not shown.

Source: Survey conducted Jan. 8-Feb. 7, 2019.

PEW RESEARCH CENTER

RURAL AND FARMING COMMUNTY BROADBAND



HWDC:

Design, install and operate Rural Broadband and 5G Networks throughout agriculture and farming communities that will provide connectivity to farmers:

- > To maintain and increase sustainable agricultural production.
- For the use of digital tools essential for smarter planting, harvesting and marketing.
- Utilize cutting-edge decision support software, smart irrigation systems, and automated harvesting equipment to promote sustainable input use and management efficiencies

A Pew Research Center Survey from early 2019 found rural Americans are 12% and 16% less likely to have broadband at home compared to urban and suburban Americans, respectively.

Farmers Need. According to the US Department of Agriculture, 25% of U.S. farms have no access to the internet, The United Soybean Board found 60% of US. Farmers lack sufficient connectively to run their businesses, while many also indicate they would like to incorporate more technologies to improve their operations

Often when we think of rural broadband, we think about how internet access has revolutionized the way Americans consume media, conduct business, learn, and receive medical care via telemedicine. Over the last two decades, USDA has been making significant progress in connecting rural communities to the same telecommunications infrastructure enjoyed by their urban counterparts. However, the untapped potential of high-speed broadband also extends into the new technologies farmers and ranchers use to feed and clothe the world.

The production of specialty crops increasingly relies on digital technologies in the planning, production, and market coordination stages of agricultural management. Developments in Precision Agriculture technologies allows producers to collect data about what, when, and where to produce certain crops. They can also utilize real-time sensing and automated harvesting processes on site to improve yields and enhance labor efficiencies.

Digital technologies give American farmers and ranchers access to a global market through online sales, multi-media advertising, and by optimizing distribution networks. Remote work capabilities allow producers to transcend traditional geographic boundaries to attract the best and brightest minds to their operation. Cutting-edge decision support software, smart irrigation systems, and automated harvesting equipment promote sustainable input use and management efficiencies. These advancements not only support American producers, but they also require a consistent and reliable high-speed connection.

ReConnect Program

On December 12, 2019, U.S. Secretary of Agriculture, Sonny Perdue, announced the availability of a second round of funding under the ReConnect Program. USDA will make up to \$200 million for grants, up to \$200 million for 50/50 grant/loan combinations, and up to \$200 million for low-interest loans.

The ReConnect Program offers unique federal financing and funding options in the form of loans, grants, and loan/grant combinations to facilitate broadband deployment in areas of rural America that don't currently have sufficient access to broadband, defined by the law as 10 Mbps (megabits per second) downstream and 1 Mbps upstream. This program will generate private sector investment to deploy broadband infrastructure to provide high-speed internet e-Connectivity to as many rural premises as possible, including homes, community facilities for healthcare and public safety, schools, libraries, farms, ranches, factories, and other production sites.



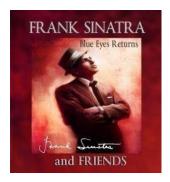
ENTERTAINMENT

Hollywall Entertainment owns the rights to manufacture and distribute over 17,500 master recordings performed by such legends as Ray Charles, Ella Fitzgerald, The Jackson 5, Frank Sinatra, Dolly Parton, Elvis Presley, Tony Bennett, The Bee Gees, Chicago, Platters, George Gershwin, Marvin Gaye, James Brown, Nat King Cole, John Lee Hooker, Willie Nelson, Rod Stewart, Hall and Oates, James Taylor, Etta James, Aretha Franklin and many other multiple platinum selling acts. Hollywall Music Library has been preserved for over twenty years and contains some of the rarest and most coveted unpublished recordings from countless Legendary Music Recording Artists.

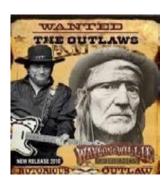


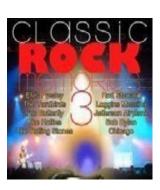
The company believes the Hollywall Music's digital distribution and verification system is revolutionary and will change how the media and entertainment industries conduct their businesses in the future. "Hollywall Digital Network" is an electronic, real-time licensing process simplifying the current time-consuming, costly procedure for obtaining rights by and for artists, writers, content developers, authors, music performers, producers, publishers, composers, TV and video producers, copyright owners and production supervisors. Instead of taking weeks or months to establish a license, Hollywall Digital Network collapses the process into hours/days while maintaining 100% copyright integrity and transparency.

HOLLYWALL MUSIC









Hollywall Entertainment has developed a "state of the art" digital music network that distributes music from the Hollywall Music Library, as well as other available music, film and video libraries to consumers worldwide. The HW Network has been constructed to sell single song downloads, artist album downloads, ringtones and to license music for commercial use.

- Hollywall Music produces Legacy Music and video collector sets for retail, wholesale, download sales and streaming services.
 - Hollywall is aggressive and visionary in its approach to market their music direct through all media outlets. These outlets will include domestic and international broadcast, cable, satellite, news media portals, social media portals, and online music retailers. Hollywall has already negotiated with many of the outlets to air commercials on a PI basis (or as a joint Marketing partner).
- Hollywall TV is in development as an advertising / membership based digital network in conjunction with a major entertainment representation firm.
- Hollywall Publishing license their music from its catalog for use in television, films, theater release, and remix recordings from internationally known artists.
- Hollywall Music Library has been preserved for over twenty years and contains some of the rarest and most coveted unpublished recordings from countless Legendary Music Recording Artists.
- Hollywall has negotiated and continues to contract with multiple recording artists(s) to re-record songs from the Hollywall Music Catalog,
- Hollywall licenses music from its catalog for use in television, films, and for advertising commercials.
- Hollywall is in negotiation to acquire several high-profile income producing television programming libraries.

HOLLYWALL PRODUCTIONS



Soul of America

Soul of America is a planned two-hour live event television production originally scheduled to be taped from the National Museum of African American History and Culture during the recent 58th Presidential Inauguration rescheduled for a later date and future network broadcast. Soul of America will celebrate and highlight the historic accomplishments of some of the world's greatest sports, entertainment, business and political Legends of our time, told thru the historic Lens of the Museum with star- studded stage performances in dance, music and spoken word tributes, as well as recognize the tremendous growth of some of our nations great American cities, as told by the voices of America's Mayors thru live and video presentations

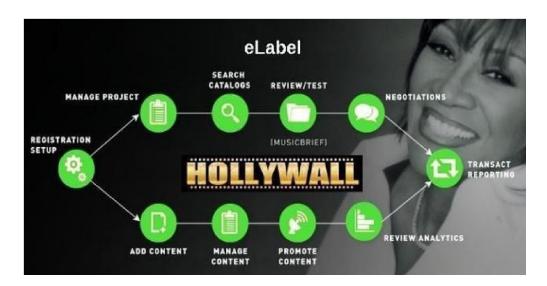
Hollywall Music has released the "Soul of America-Celebration" music collector series featuring performances by recording legends: Ray Charles, James Brown, B. B. King, Barry White, Percy Sledge, Betty Everette, Count Basie, Chuck Berry, Lena Horne, Etta James, Fats Domino, Sam and Dave, and Little Richard



HW NETWORKS

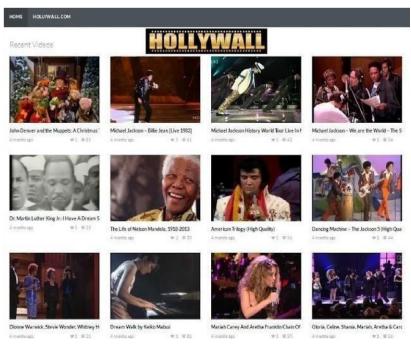
Hollywall Music Network - www.hollywallmusic.com





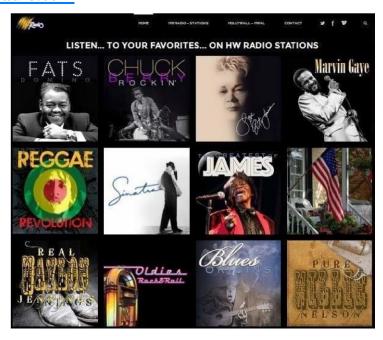
Hollywall Music has developed a digital distribution, verification and licensing platform system designed to distributes music from the Hollywall Music Library globally and to maximize customer delivery, quality control, and protect royalties owed to artists, writers, performers, publishers, composers, TV and video producers, copyright owners, and production supervisors.

HOLLYWALL TV-www.hollywall.tv



At Hollywall TV you can watch countless videos and television episodes for free.

HW RADIO- www.hwradio.com



At HWRadio.com, users can listen to their favorite artists' songs and extensive music collections in many genres from decades of legendary performances from the Hollywall Library of Legacy Music". music libraries and from other sources. Additionally, music industry members can research potential licensable music and content.

Activities

2019





January 17, 2019

Darnell Sutton participates in US Conference of Mayors Winter Conference in Washington DC January 17-19, establishing a strong working relationship with the US Conference of Mayors and its executive management team.



March 5, 2019

Darnell Sutton - CEO - Hollywall Development Company, LLC. with Corbel Communications Industries. Microtrenching Fiber Optic Cable Network in San Antonio Texas.



March 27, 2019

Darnell Sutton attends DC Mayor Bowsers Annual March Madness 2019 "Leveraging the Opportunity Zone Program".

Mayor Muriel Bowser and Deputy Mayor for Planning and Economic Development (DMPED) Brian Kenner hosted the fifth annual March Madness, a special preview of new and upcoming development projects that will provide more quality affordable housing, support for small businesses and job opportunities for all District residents. The event included special guests U.S. Senator Tim Scott (R-SC) and Congresswoman Eleanor Holmes Norton (D-DC) highlighting the federal Opportunity Zones program, which can be leveraged to support economic growth and inclusive development in underserved communities.







December 8, 2019

Darnell Sutton speaks to EPA Administrator Wheeler at roundtable discussion surrounding Clean Water initiatives. Darnell Sutton announces HW Capital Fund formed to help rebuild cities infrastructures.



US Opportunity Zone Expo 2018

Washington DC October 17, 2018

Darnell Sutton and Keynote Speaker Herman Cain, Former (2012) U.S. Presidential candidate



Darnell Sutton speaks at the US Opportunity Zone Expo 2018 candidate.





Mr. Sutton met and toured the Smithsonian's National Museum of African American History and Culture (NMAAHC) with its Director, Mr. Lonnie Bunch



 $\underline{https://hollywall-entertainment.blogspot.com/2017/01/hollywall-entertainment-inc-hwal_19.html}$

Darnell Sutton participated in the Winter 2017 Conference of Mayors at the Capital Hilton and St Regis Hotel in Washington DC January 17-19, establishing a strong working relationship with the US Conference of Mayors and its executive management team.



https://hollywallentertainment.blogspot.com/2017/01/hollywall-entertainment-inc-hwal_22.html

Darnell Sutton Co-produced the 2017 Black Tie & Chic Gala Presented by Insight America Celebrating The 58th Presidential Inauguration- A Salute to Republican African American Leaders at the Watergate Hotel on January 18, 2017. The Master and Mistress of Ceremonies was Armstrong Williams & Angela Sailor. The evening honorees include Secretary of HUD, Ben Carson, and Chairman of the National Black Republican Council, Fred Brown.



Darnell Sutton Receives the GOP Lifetime Achievement Award.

https://hollywallentertainment.blogspot.com/2017/10/darnell-sutton-president-of-hollywall.html

 $\underline{https://hollywall-entertainment.blogspot.com/2017/03/hollywall-entertainment-inc-otchwal-is.html}$