



Hollywall Entertainment Inc., (**Hollywall**), is a publicly trading multi-faceted media, entertainment, telecommunications, technology and broadcasting company focused on ownership and content acquisition of music, film, television, home video, and computer game software libraries. Hollywall Entertainment, Inc. operates through eight divisions: Hollywall Music, Hollywall Productions, Hollywall Digital, HW Networks, HW Radio, Hollywall TV, and Hollywall Films, and HW Technology. Hollywall Entertainment, Inc. trades under the ticker symbol, (**HWAL**).

Hollywall Entertainment owns the rights to manufacture and distribute over 17,500 master recordings performed by such legends as Ray Charles, Ella Fitzgerald, The Jackson 5, Frank Sinatra, Dolly Parton, Elvis Presley, Tony Bennett, The Bee Gees, Chicago, Platters, George Gershwin, Marvin Gaye, James Brown, Nat King Cole, John Lee Hooker, Willie Nelson, Rod Stewart, Hall and Oates, James Taylor, Etta James, Aretha Franklin and many other multiple platinum selling acts.

Hollywall Music Library has been preserved for over twenty years and contains some of the rarest and most coveted unpublished recordings from countless Legendary Music Recording Artists.

Hollywall has negotiated and continues to contract with multiple recording artists(s) to re-record songs from the Hollywall Music Catalog,

Hollywall licenses music from its catalog for use in television, films, and for advertising commercials.

Hollywall Music produces Legacy Music and video collector sets for retail, wholesale, download sales and streaming services.

Hollywall Music has released the “Soul of America – Celebration” music collector series featuring performances by recording legends: Ray Charles, James Brown, B. B. King, Barry White, Percy Sledge, Betty Everett, Count Basie, Chuck Berry, Lena Horne, Etta James, Fats Domino, Sam and Dave, and Little Richard.

Honoring the Music Legends of Our Great Nation

Soul of America - CELEBRATION
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- Long Tall Sally - Little Richard
- Archie Johnson, Robert A. Blackwell, Richard Penniman / Motown Music / BMG, Sony / ATY Barga LLC
- Soul Man - Sam and Dave
- Eddie Holman and David Porter / Epic Music Corp., WB Music Corp., ORO Warden Music, Inc.
- Reelin' and Rockin' (Live) - Chuck Berry
- Chuck Berry / DM Street Catalog, Inc. / BMG
- You're No Good - Betty Everett
- Cliff Bennett, Jr.
- Ain't That A Shame (Live) - Fats Domino
- Arhoolie Records, Lane Bartholomew / DM Street Catalog, Inc. / BMG
- Get Up Offa' That Thing (Live) - James Brown
- Charles Brown, Odetta Brown, Young Brown
- Barry White - Your Heart And Soul
- World / Fantasy Music, Starline Music / BMG
- Etta James - Rock Me Baby
- Jordan / Fantasy / Arca Music Corp.
- Ray Charles - Hey Now
- The Charles / Fantasy Music, Inc. / BMG Music Company / BMG
- Lena Horne - Stormy Weather
- MGM Records / BMG Music Corp.
- Count Basie - Jump-in At The Wood Side
- Count Basie, Eddie Durham / Newgram Westcoast Music
- The Coasters - Young Blood
- Liberty B. Singer / DM Street Catalog
- B B King - You Done Lost Your Good Thing Now
- B. B. King - Arca Music
- Percy Sledge - When A Man Loves A Woman
- Duke LaVoie and Andrew Wright / Pharo Music, Quincy Music Publishing Co LLC / BMG
- Hot Chocolate - You Sexy Thing
- Eric Brown and Tony Wilson
- Al Wilson - Show and Tell
- Jerry Fisher / Blackwood Music Inc.
- Frankie Lyman and the Teenagers - Why Do Fools Fall In Love
- Frankie Lyman, Norman Searlings, Jimmy Mitchell
- John Lee Hooker - Boom Boom
- John Lee Hooker

Sam & Dave Percy Sledge Al Wilson Chuck Berry Lena Horne John Lee Hooker Frankie Lyman & the Teenagers Etta James Fats Domino Ray Charles Little Richard Betty Everett The Coasters



HW Networks has developed a digital distribution, verification and licensing platform system designed to distribute music from the Hollywall Music Library globally and to maximize customer delivery, quality control, and protect royalties owed to artists, writers, performers, publishers, composers, TV and video producers, copyright owners, and production supervisors.

HW Radio- www.hwradio.com - At HWRadio.com you can listen to your favorite Artists' Songs and "Extensive Collections of Music" in a multitude of Genres, across decades of legendary performances, from the "HOLLYWALL Legacy Library of Music.

Hollywall is in negotiation to acquire several high-profile income producing television programming libraries.

Hollywall is currently contracting with several State Education systems to implement and administer multi-year, multi-million dollar School Communications/Media/Broadcastings curriculums Programs.

Hollywall is interviewing employee candidates to fill positions for its executive management team, digital Studios, Board of Directors and Advisory Boards.

Hollywall has established a new R&D Division to incorporate blockchain technology into their businesses and to develop of its own cryptocurrency – The HW Coin and Tokens initiative. Also, Hollywall is exploring an initial coin offerings (ICOs), as an additional capital raising method.

Hollywall has established new corporate executive offices in Washington DC and New York City.

Hollywall Upcoming Productions:



Soul of America is a planned two-hour live event production to be taped at the Smithsonian's National Museum of African American History and Culture (NMAAHC) for a future network broadcast. *Soul of America* will celebrate the historic accomplishments of some of the world's greatest sports, entertainment, business and political *Legends* of our time, told thru the historic *Lens of the Museum* with star-studded stage performances in dance, music and spoken word tributes, as well as recognize the tremendous growth of some of our nations great American cities, as told by the voices of America's Mayors thru live and video presentations. *Soul of America* Principal Photography begins shooting February 2018.

Hollywall Music library was appraised by Entertainment Financial Services, Inc. on September 15, 2014 based on total forecasted net revenue (before taxes) of **\$90,855,182** during the 2014 to 2023 measurement period. The appraisal amount is based on a gross valuation of **\$78,811,503** net of tax effect of \$31,524,601 for a net after tax valuation of \$47,286,902. *The company believes its music assets are undervalued. A new Valuation of Hollywall Music Library, based upon recent licensing agreements, is under way*

CAPITAL STRUCTURE

1,597,774 shares of common issued and outstanding as of 9/30/2017 Fiscal Year End

1,250,000 of which are issued to the Company's E.S.O.P.

300,000,000 million common authorized

10,000,000 million Preferred shares authorized

Market Capitalization on a fully diluted basis as of 10/26/2017 closing price: \$439,189,983.00

Hollywall's current stock book value stands at **\$32 per share**.

Hollywall Entertainment, Inc. is in the process of having a new Valuation prepared and taking the following in consideration 1) on a fully diluted capital basis, 2) Total Asset Value, and 3) Projected revenue and earnings.

Series B, C, D, E Preferred Authorized: Not yet designated and to be used for future fund raising.

Series B is anticipated to be a separate trading security within 90 to 120 days in conjunction with an upcoming Tender Offer for all current Issued and Outstanding Common shares. A Registration Statement will be filed for the Series B and other Preferred at the same time.

F.I.N.R.A. confirmation received December 27, 2017 of the following Warrant Declaration as stated below:

Record Date: 3/27/2018

Payment Date: 3/30/2018

The Hollywall Entertainment, Inc., (**HWAL**) Three-Tier Warrant program grants each stockholder three (3) opportunities to purchase additional shares of common stock:

- 1) The first Warrant, (A Warrant), is exercisable for 30 days to holders of common stock of HWAL as of the record date March 27, 2018. The A warrant provides shareholders the right to purchase from the company directly three (3) additional shares of restricted common stock for every share they own as of the date of March 27, 2018 at a price of \$0.85 per share. Shareholders can buy A Warrants from March 30, 2018 until April 29, 2018.
- 2) Upon expiration of the A warrant, the A warrant becomes a B warrant which is exercisable for 60 days after the expiration of the A warrants. The B warrant provides for the right to buy 1 share of restricted common stock at a price of \$2.00. Shareholders can buy B Warrants from April 30, 2018 until June 29, 2018.
- 3) Upon expiration of the B warrant, the B warrant becomes the C warrant which is exercisable for 90 days after the expiration of the B warrants. The C warrant provides for the right to buy 1 share of restricted common stock at a price of \$5.00. Shareholders can buy C Warrants from June 30, 2018 until September 28, 2018.